

Top 20 Regional Press Publishers 01 January 2010

Based on total weekly circulation of regional and local newspapers published at least weekly and listed on the Newspaper Society database; audited circulations only

Rank	Group Name	Total		Dailies Paid & Free				Sundays Paid & Free			Weekly paid		Weekly free	
		Titles	Wkly circ	P	F	C	Wkly circ	P	F	Wkly circ	Titles	Wkly circ	Titles	Wkly circ
1	Trinity Mirror plc ~*	134	9,581,662	14	5		6,524,293	4		571,538	45	559,554	66	1,926,277
2	Johnston Press plc ~	285	7,949,205	19	1		3,555,850	1	2	110,587	147	1,381,788	115	2,900,980
3	Newsquest Media Group	191	7,148,470	18			3,179,902	1		40,400	67	875,668	105	3,052,500
4	Northcliffe Media Ltd ~	129	6,609,588	18	2		4,007,460				35	520,319	74	2,081,809
5	Associated Newspapers Ltd ~	1	3,672,810		1		3,672,810							
6	ARCHANT *	62	1,971,219	4			773,100				26	298,279	32	899,840
7	Guardian Media Group plc ~*	40	1,968,117	1	1		850,263				14	173,728	24	944,126
8	D.C. Thomson & Co Ltd	6	1,729,691	4			1,296,712			365,748			1	67,231
9	The Midland News Association Ltd*	17	1,723,353	2			1,171,380				4	35,922	11	516,051
10	Tindle Newspapers Ltd *	68	1,252,984					2		21,701	26	275,781	40	955,502
11	Evening Standard Ltd	1	1,180,375		1		1,180,375							
12	Iliffe News & Media *	40	1,011,549	3			247,391		3	83,076	7	81,421	27	599,661
13	Independent News & Media	6	555,612	1			363,492	1		65,872			4	126,248
14	CN Group Ltd	10	407,091	2			224,226				5	80,689	3	102,176
15	Kent Messenger Ltd	18	397,874								9	122,228	9	275,646
16	Bullivant Media Ltd	9	364,578										9	364,578
17	NWN Media Ltd	12	356,003	1			97,185				4	36,457	7	222,361
18	Irish News Ltd	1	280,800	1			280,800							
19	Dunfermline Press Group	14	262,418								9	81,400	5	181,018
20	Clyde & Forth Press Ltd	14	246,232	1			95,790				10	76,872	3	73,570
	Total Top 20 publishers	1,058	48,669,631	89	11	-	27,521,029	10	5	1,258,922	408	4,600,106	535	15,289,574
	Total other publishers	154	1,761,157	3	-	-	304,168	-	2	-	103	589,260	46	867,729
	Total all publishers	1,212	50,430,788	92	11	-	27,825,197	10	7	1,258,922	511	5,189,366	581	16,157,303

Source: Newspaper Society Intelligence unit 1 January 2010, ABC/VFD/Independently audited figures

~ Metros are included under the publisher responsible for distribution and local advertising sales

Includes London Evening Standard, Daily Record, Sunday Post, Sunday Mail and all regional daily free titles

Notes: Based on newspaper titles with their own circulation/distribution figures, as listed on the NS database
This does not necessarily show all titles published by each group (see online Sections & Supplements database)
* Includes titles with independently audited circulation figures